

ICT - BIOCHAIN

Deliverable 6.1. Project Website Operative Website Platform

Acronym: ICT BIOCHAIN
 Project title: ICT-BIOCHAIN – ICT Tools in Efficient Biomass Supply Chains for Sustainable Chemical Production
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DOCUMENT CONTROL PAGE

Author(s)	Lorena Bodegas (SIE) Ana Martinez (SIE)
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1. Executive Summary

This document describes the development of the ICT-BIOCHAIN project website, deliverable 6.1 of the GA 792221, led by Sustainable Innovations Europe (SIE) and created to provide information and access to papers and any other nonconfidential documentation related to the project. The website is operational as of Month 3, and is the main information repository of the project, including partners information, objectives and results. This project has received funding from the Bio Based Industries Joint Undertaking under the European Union's Horizon 2020 research and innovation programme under grant agreement No 792221.

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2. Acronyms and abbreviations

SIE	Sustainable Innovations Europe
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3. Introduction

Task 6.2 aims at proactively promoting the ICT-BIOCHAIN project and its final results by providing targeted information to various audiences. The promotion activities will be part of the dissemination and communication plan, and this document presents the first step in achieving the partial objective.

A responsive website structure and design has been developed to be accessed from any device. The content and messages incorporated in the ICT-BIOCHAIN website have been defined with the purpose of reaching different audiences and stakeholders with the objective to benefit project results.

The design of the website has been developed by SIE with the collaboration of the whole consortium; it has been streamlined and presented in a way that is accessible by wide range of stakeholders. This document presents a detailed description of the website communication strategy, responsive design, look and feel, navigability, and content development process.

4. Website structure and Functionalities



The web has an area that explains everything related to the project, from the main objective and the objectives pursued by the project. It also has the area of the project partners, as well as the structure of the project, that is, the WPs that make up this one; It also has a publications tab, where all those made by the partners related to the project will be placed. In the area of latest news and events, we have everything that has already been done by the Consortium, and it will be the section that will present each of the activities generated by the consortium

members around the dissemination and development of the project.

Like any web that wants to achieve its widest diffusion, it has a contact area and adhesion to the newsletter that will be created. The private area, which is also part of the website, is so that consortium partners can exchange documents and have access to them in a more confidential manner.

The idea, as well as indicated in the proposal, is that this website is constantly updated, to give the greatest diffusion and information of the project to all users.

This also has a direct link to the social networks created for the project. And the video, which has also been created in this M3, will also be present on the web, as the first video that highlights everything that this project involves and seeks to promote the bioeconomy in Europe.

Link to the web: www.ictbiochain.eu