

# ICT - BIOCHAIN

## Deliverable 6.9. Project Video - Final Results

Acronym: ICT BIOCHAIN  
 Project title: ICT-BIOCHAIN – ICT Tools in Efficient Biomass Supply Chains for Sustainable Chemical Production  
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Authors	Ana Martínez (SIE)



## DOCUMENT CONTROL PAGE

<b>Author(s)</b>	Ana Martínez (SIE)
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## 1. Executive Summary

This document describes the development of the ICT-BIOCHAIN project second video, deliverable 6.9 of the GA 792221, led by Sustainable Innovations Europe (SIE) and created to present the results of the project. The video was developed in Month 20, and it provides a visual introduction to engage the target audience presenting the developments and final results of the project. This project has received funding from the Bio Based Industries Joint Undertaking under the European Union's Horizon 2020 research and innovation programme under grant agreement No 792221.

### 1.1. Context of WP6

The objectives of this WP are:

- \* Target group specific communication of projects results via diverse communication tools and channels.
- \* Reaching and informing a broad public.
- \* High visibility of the project.
- \* Broad dissemination of project results.
- \* Producing and disseminating high valuable end-user material.
- \* Enabling network building.
- \* Support the market uptake of research and innovation results.

### 1.2. Objective of Task 6.2

This task includes the development of 2 professional videos (at the beginning of the project, M3), and another at M20 with the results of the project.

### 1.3. Specific actions for Video – Final Results

The main goal of this video is to engage the target audience presenting the final results of the project.

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## 2. Acronyms and abbreviations

<b>GA</b>	Grant Agreement
<b>SIE</b>	Sustainable Innovations Europe
<b>WP</b>	Work Package

## 3. Introduction

Task 6.2 aims at proactively promoting the ICT-BIOCHAIN project and its final results by providing targeted information to various audiences. The promotion activities will be part of the dissemination and communication plan, and this document presents one of the steps in achieving this objective.

## 4. Project Video

The ICT-BIOCHAIN second video has been developed with the main goal to provide an overview of the work and the results developed during the project's lifetime. It aims at contributing to the communication and dissemination of this initiative by providing a visual summary of it that can be leveraged at the upcoming events: train the trainer and final seminar.

In addition to sharing it on the project website and on the YouTube channel, it will be shared on social media and on the project's newsletter, so that it can reach an audience as broad as possible, maximizing the project's impact and the capabilities to replicate in the future the work performed.

The video presents an introduction of the importance and impact of the biobased industry in Europe. After showcasing the main figures, it gives an overview of its main fields to follow with an overview of the work performed by this project since its beginning. In this way, the video presents the scope of the project, the main value chains it addressed in the two Digital Innovation Hubs established and its main developments.

Link to the video: <https://youtu.be/FiEY-fPva0>

